



BUDGET CHALLENGE®

ROAD TEST FOR PERSONAL FINANCE®

100%
Online!

Learning That Lasts™

The Budget Challenge® Road Test is the first lab component for personal finance.

Our 10-week simulation bridges the gap between theory and reality by providing a safe environment for participants to apply knowledge and practice skills resulting in improved retention.

Learning that lasts is critical for personal finance education if teens and young adults are to be prepared for big financial decisions they will face later in life.

Help them avoid future financial mistakes and costly consequences by giving them a test drive on the financial highway. Visit <https://www.BudgetChallenge.com>

Perfect for High School and College



*For less than the cost one bounced check of \$34,
Budget Challenge® has a
ROI of well over 100%!*

1 Add Just the Lab Road Test Only

Take your class to the next level. Let your students apply what they've learned in class. Add the Road Test for a hands-on lab and the best learning-by-doing experience available.

Students will be able to practice skills that most adults struggle with.

Practice important financial skills

- ✓ Create an emergency fund
- ✓ Pay bills on time
- ✓ Pay off credit card
- ✓ Protect credit health
- ✓ Save for retirement
- ✓ Pay down student loan debt

Learn by Doing!



2 Use the Full Program Written and Road Test (Curriculum & Simulation)

We have it ALL! All accounts come standard with the Road Test and integrated personal finance curriculum that includes quizzes and a final exam on fast changing financial literacy topics.

Banking

Payroll

Retirement Investing

Unexpected Events

Healthcare

Building Credit

Credit Cards

Data Protection

Investments

Taxes

Loans/Debt

Student Loan

Help them avoid wrecking their financial future. Have them

PRACTICE

with Budget Challenge®
The Road Test for Personal Finance®.

Proven award-winning program played by over 700,000 students

Includes live customer service!

First fall simulation starts
September 6, 2018

Easily Integrates into Any Course

Personal Finance
Business Management
Economics
Family and Consumer Science
Accounting University Studies

Successful in Many Settings

First-Year Experience Program®
Financial Wellness Center Program
University 101
Campus Living
Greek Organizations
Honor Societies
Accounting Clubs
Athletic Teams
TRIO



Free Mobile App



Sign Up today!

\$25 per seat

Volume pricing available

budgetchallenge.com/SignUp

support@budgetchallenge.freshdesk.com

Why use Budget Challenge for your financial literacy program?

- ✓ Improved Engagement
- ✓ Better Discussion
- ✓ Develops healthy financial habits
- ✓ Practices skills
- ✓ **Lasting Learning**

95% of teachers found Budget Challenge® to be an **effective** way to teach personal finance.



Our unique program doesn't just explain financial concepts and warn of risks/consequences. We provides a place to **practice** and **retain** what is **experienced** which results in **impactful** changes to behavior and we can prove it!

91% of students stated that as a result of playing Budget Challenge® they are more likely to check their bank account balance before writing a check.

Experts Agree!

"I am a real fan of leveraging simulations to foster rapid, impactful and profound learning,"

- Lucy Dinwiddie, Global Learning and Executive Development